

## **CHARTER OAK FEDERAL CREDIT UNION IS GIVING AWAY \$100,000 IN 100 DAYS**

Charter Oak Launched Its Newest Philanthropic Initiative on August 15<sup>th</sup>

### **FOR IMMEDIATE RELEASE**

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**Waterford, CT** – August 30, 2016 – Charter Oak Federal Credit Union will award \$100,000 in 100 days to 501(c)(3) charities via its new Matching Gifts Program.

Philanthropy is an important focus for Charter Oak, and the credit union is proud to offer its members the opportunity to maximize their giving power. Donations of up to \$100 per member will be doubled now through Wednesday, November 23<sup>rd</sup>.

The credit union hosted an information session at its Waterford headquarters in July to generate some momentum for its Matching Gifts Program. More than 30 local non-profits were represented at the session.

A toolkit is available for local non-profits, and can be used to promote the Matching Gifts Program. Non-profits can obtain a toolkit by contacting [charteroakmarketing@cofcu.com](mailto:charteroakmarketing@cofcu.com).

“Our new program is generating a lot of excitement throughout the non-profit community,” said Brian A. Orenstein, Charter Oak’s President and Chief Executive Officer. “Many of the local non-profits have already begun promoting the program to their donors.”

Charter Oak’s Matching Gifts Program casts a wider net than most matching gifts programs traditionally geared towards employees. Members can request to have their donation matched by completing the Matching Gifts Request form, located on Charter Oak’s website, [www.charteroak.org/content/matching-gifts/](http://www.charteroak.org/content/matching-gifts/). New members can also utilize this program – membership is easy; visit your nearest branch or call 860.446.8085 or 800.962.3237 to learn more.

Almost all 501(c)(3) charities can benefit from Charter Oak’s new program; it is not limited to charities within New London and Windham counties. Charter Oak wants to donate to charities that are important to their members.

Charter Oak offers individuals and non-profits a variety of funding opportunities including scholarships, grants, and sponsorships. Since 2009, Charter Oak’s Community Giving Program has disbursed more than \$1.5 million.

To learn more about Charter Oak’s Community Giving Program, visit [CharterOak.org](http://CharterOak.org).

**Charter Oak Federal Credit Union, headquartered in Waterford, Connecticut, offers a broad range of financial services – including checking, deposit, lending, insurance and investments – to individuals, businesses, non-profits and professionals in New London and Windham counties. If you live, work, worship, attend school, or volunteer in New London or Windham counties, we invite you to do business with us. For more information about what Charter Oak can offer you, please visit [CharterOak.org](http://CharterOak.org). Federally insured by NCUA. Equal Housing Lender.**